R.J. Reynolds
Tobacco Company

L. T. Wolfe #1240
Account Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076
Voice Mail 800-757-8255, Ext.48795

To: Retail Stores Signed up to participate in RJR Promotions

Dear Retailer:

You have signed up to participate in our monthly RJR cigarette promotions. Each month you will receive a 4 carton display of Winston or Salem with each pack discounted.

The first monthly promotion is a Salem .20 off 4 carton display. You are being invoiced $2.00 less per carton and each pack is marked .20 off so you can sell the product to your customers at.20 less per pack.

If you wish to continue to receive these monthly promotions do nothing. If you do not wish to receive future promotions please call the above toll free #.

We appreciate your business.

Lanny Wolfe

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Source: https://www.industrydocuments.ucsf.edu/docs/gqwy0000

December DPC Display. Please send a Salem .20 off 4 carton display, 2Ks 2Lts ($2.00 off invoice) and an introductoury letter to each account on the attached list:

ACCT	FULL NAME	ADDR1	CITY	PHONE NO	DPC WHLSR NAME	# Displays	Accepted
338470	3 BROTHERS GROC.	245 LIBERTY AVE	JERSEY CITY	201 217 4115	IRVINGTON TOBACCO	1	
956576	BELMONT LIQUORS	157 MONTICELLO AVE	JERSEY CITY	201 432 4585	IRVINGTON TOBACCO	1	
576008	BETTY'S TRUFFLES	3706 PARK AVENUE	WEEHAWKEN	201 863 9401	IRVINGTON TOBACCO	1	
322410	BROAD AVE. MINI MKT.	790 BROAD AVE	RIDGEFIELD	201 945 6116	IRVINGTON TOBACCO	1	
511953	FINE FARE	555 WESTSIDE AVENUE	JERSEY CITY	201 946 6726	IRVINGTON TOBACCO	1	
539540	FINE FARE	8728 KENNEDY BLVD	NORTH BERGEN	201 869 9881	IRVINGTON TOBACCO	1	
274520	HAROLDS GIFT SHOP	500 BROAD ST	NEWARK	201 624 0980	IRVINGTON TOBACCO	1	
575956	JONATHAN LIQUORS	6404 BERGENLINE AVE	WEST NEW YORK	201 295 0288	IRVINGTON TOBACCO	1	
275406	KWIK DISCOUNT	666 BERGEN AVE	JERSEY CITY	201 433 1555	IRVINGTON TOBACCO	1	
274482	MALL NEWSSTAND	150 HALSEY ST	NEWARK	201 622 7555	IRVINGTON TOBACCO	1	
384223	NEW WAY SUPERMARKET	408 ELIZABETH AVE	NEWARK	201 623 1750	IRVINGTON TOBACCO	1	
274360	OLSHIN PHARMACY	222 LAFAYETTE ST	NEWARK	201 344 9000	IRVINGTON TOBACCO	1	
524335	PACIFIC VARIETY	315 PACIFIC AVE	JERSEY CITY	201 434 6147	IRVINGTON TOBACCO	1	
275455	PECKMANS PHAR	229 OCEAN AVE	JERSEY CITY	201 433 1512	IRVINGTON TOBACCO	1	
274390	PETTYS DRUGS	833 BROAD ST	NEWARK	201 622 7047	IRVINGTON TOBACCO	1	
588370	PUNJAB & MALAL GROC.	122 BRUNSWICK ST	JERSEY CITY	201 653 4655	IRVINGTON TOBACCO	1	
404562	R&V SMOKE SHOP	988 SPRINGFIELD AVE	IRVINGTON	908 373 7391	IRVINGTON TOBACCO	1	
478850	SHANGHAI MARKET	557 OCEAN AVE	JERSEY CITY	201 434 4464	IRVINGTON TOBACCO	1	
626947	SHOP SMART MARKET	625 GROVE ST	IRVINGTON	201 373 4499	IRVINGTON TOBACCO	1	
552341	ST GEORGE AVE SHELL	125 SAINT GEORGES AV	RAHWAY	000 000 0000	IRVINGTON TOBACCO	1	
537885	WARSHAW INC	1227 SPRINGFIELD AVE	IRVINGTON	201 371 0979	IRVINGTON TOBACCO	1	
						21	

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